

valantic



VALANTIC – SUCCESS STORIES OF THE DIGITAL NOW!

Running Apparel Manufacturer On Improves **Transparency, Connectivity, and Forecasting Accuracy** of its Planning Processes With Anaplan

The Company: On

On was born in the Swiss Alps with one goal: to revolutionize the sensation of running by empowering all to run on clouds. Thirteen years after market launch, On delivers industry-disrupting innovation in premium footwear, apparel, and accessories for high-performance running, outdoor, and all-day activities. Fueled by

customer recommendation, On's award-winning CloudTec® innovation, purposeful design, and groundbreaking strides in sportswear's circular economy have attracted a fast-growing global fan base — inspiring humans to explore, discover and dream on.



On is present in more than 60 countries globally and engages with a digital community on www.on.com.



The challenges: A transparent, integrated planning solution with a **single source of truth**

On has grown rapidly since it was founded in 2010 and is currently selling sportswear in more than 60 countries worldwide. The original long-term demand planning process, which consisted of collecting data from multiple sources and creating a manual plan in Google Sheets, became unable to cope with On's growing requi-

rements. The lack of a shared platform made it hard to collaborate, multiple data sources meant intransparency, which resulted in a very tedious and manual process. Given the highly volatile fashion business, On began looking for a tool which could adapt to the constant changes in the market.





Solutions & results **in detail**

On and valantic worked closely together to implement the multiple award-winning planning solution Anaplan. The vision and roadmap consist of several planning processes which will be built, improved and optimized in various phases.

- Anaplan implementation of a global, long-term planning process with a time horizon of one and a half to two years.
- Implementation of visual dashboards and reports tailored to specific planner needs which update in real-time.
- A central data hub that serves as a single source of truth.



Results & business benefits

- Reduction of manual tasks.
- Improved data consistency and transparency through a single source of truth, resulting in an enhanced planning process.
- Better, more efficient collaboration between departments which now can retrieve information on demand in the system.
- Better connectivity, plus feedback in real-time.
- Ability to respond faster to market changes and to make more successful, data-driven business decisions for its operations worldwide.



Five advantages at a glance:

- Quick implementation
- Reduction of manual tasks
- Single source of truth for all data
- Increased cross-department collaboration
- Integrated, transparent planning process

Project **history**

The Swiss sportswear manufacturer On is very happy with Anaplan and particularly praises the high transparency and user experience of the integrated planning solution.

On experienced phenomenal growth as its running shoes became a global bestseller. To keep up with this speed, processes had to be adapted fast and fires fought where needed. This led to inefficient and inconsistent processes with information pieced together from various systems into different Google sheets. Given On's size, vast assortment and global presence, they realized that they had outgrown these processes which were too time-consuming and error-prone.

As a result, On requested valantic to work together on implementing Anaplan, a flexible solution which could be tailored exactly to On's needs. After a status quo analysis, valantic implemented a streamlined, foundational process in Anaplan within five weeks, together with a data hub, which serves as a single source of truth for all Anaplan models at On. In close collaboration with On, valantic designed visual reports and dashboards which enabled the planners to see and digest information exactly the way they need it. **"We are currently planning our 2025 collections, and Anaplan allows us to better plan and respond timely to market changes"** says Florence Münch, Long Term Planner Apparel at On. In addition, access control was implemented to allow all involved stakeholders to access information directly and on demand, thereby alleviating support needed from the planners.



It quickly became clear to On that planning in Anaplan elevated the process to a level which would simply not have been possible with the previous setup. **"Anaplan was a huge step up for us. The platform takes our planning to a new level and our three key users in Zurich found it very easy to learn. We still see enormous potential with the platform"** says Frida Hansson, Supply Chain Systems Specialist at On.



Using Anaplan for long-term demand planning has opened On's eyes for further improvements within the model, as well as possibilities in other areas. To further decrease the manual intervention needed, On is planning to consolidate and integrate its master data to further decrease the manual workload and enhance the overall planning experience. Meanwhile, On and valantic are currently implementing a new supply planning process in Anaplan, which is expected to go live in Spring 2024. **"We are thrilled to hear about the impact we have made together with On in such a short amount of time and our goal is to extend this success into supply planning"** says Ang Zhang, Director Business Excellence at valantic Switzerland, about the project.



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Long Term Planner Apparel at On

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About **valantic**

valantic Business Analytics (valantic BA) is part of the valantic Group (www.valantic.com). We advise companies on the introduction and implementation of digitization strategies and are proven specialists in business management solutions (business analytics, connected planning, big data, data warehousing, predictive analytics). For more than two decades, we have been supporting our customers (including pharmaceuticals, retail, manufacturing, banks and insurance companies) successfully and in a spirit of partnership.

valantic is considered a market leader in digital transformation and is one of the best digital solutions, consulting and software companies with over 4,000 developers and consultants worldwide.